

Blog Title: We Give A Shuck!

Who Gives A Shuck? (“RHS & RSFB’s Oysteriffic Opportunity”)

In keeping with our founder Jordan Bow’s commitment to seafood that is “safe, sustainable, tested and traceable”, Renew San Francisco’s Bay (RSFB) new project promotes the renewal of marine habitats in the San Francisco Bay. Through the conscious collection and recycling of oyster shells that would otherwise have been thrown away, this new program promotes baby oyster recruitment - the foundation of a healthy habitat for other marine organisms.

What’s The Shuck? (“The Pearly Plan”)

For the last couple of months, RSFB has worked in collaboration with various local restaurants and oyster purveyors who agreed to return their empty oyster shells to us. We collect, clean, and dry the shells. The 14 current participants include Popi’s Oysterette, St. Regis, International Smoke, Beacon Grand, Flaherties, Waterfront Seafood, Hurrica, Jackson’s, Union Larder, Sekoya, Bar Crudo, LG Shellfish, Swans, Scoma Seafood.

Wild Oyster Project (WOP) will use the shells to sustain marine habitats in the San Francisco Bay. In 2022, working with the Port of San Francisco, the WOP utilized over 2,000 lbs of shells to construct 60 oyster “balls” which were then placed along the shoreline at Bayview Hunters Point. In just 18 months, that natural reef ecosystem generated significant new oyster growth as well as welcomed the return of shorebirds and hermit crabs.

How To Give A Shuck? (“Full Shucks Ahead”)

As you can see, this project requires a lot of oyster shells. In order for the program to make a difference, we could use your help in adding to our shell mound!

If your establishment would like to join the group of participating restaurants who save oyster shells for us, reach out to us on our website renewsfbay.org, or, respond to this email to schedule the collection of your empty oyster shells.

If you would like to contribute as an individual contributor, you may always drop off your empty shells at our warehouse from 8am-4pm. Or, if you happen to be dining on oysters at a local restaurant, inquire if they recycle their shells and if not, tell them how they may contact us to get started.

Why We Give A Shuck? (“Mr. Bow’s Vision”)

We encourage all you oyster lovers to join us in our “pearly plan” by saving your empty oyster shells to help clean and restore the San Francisco Bay. For more information about this or other sustainability programs please be sure to subscribe to our RSFB newsletters by clicking the link. We will be hosting oyster nights in collaboration with some of the best local seafood restaurants,

where we hope to collect even more oyster shells and unite seafood lovers in support of a happier and healthier San Francisco Bay.